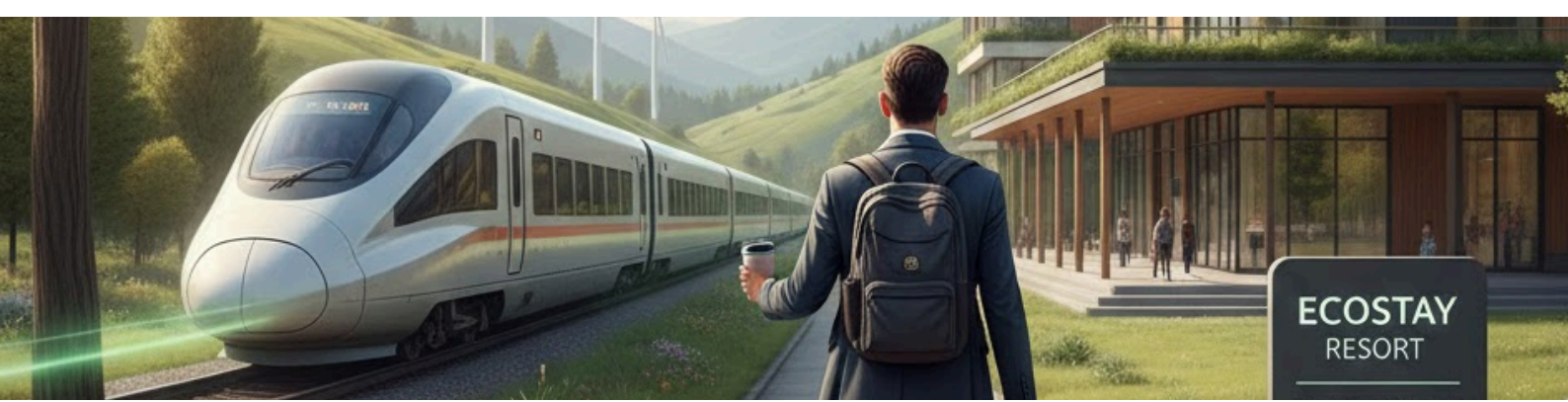## On-Demand Sustainability Training Course

Our pre-recorded, on-demand training courses offers a flexible way to upskill you and your employees in just one hour. Sustainability is now part of nearly every business conversation. Are your employees equipped to engage confidently? While they don't need to be experts, understanding the basics is essential. Led by an expert consultant, these courses are designed to simplify sustainability and build confidence in conversations that matter.

Key features of the courses include:

✅ Interactive & on-demand – complete at your own pace

✅ Engaging quizzes, glossary & reference links for deeper learning

✅ Certificate of completion at the end of the course

**Sustainability & Business Travel**

This workshop provides a comprehensive overview of sustainability in business travel, equipping participants with the knowledge and tools needed to navigate the evolving landscape of responsible corporate travel. This session is ideal for anyone working in travel management companies, corporate travel managers, procurement professionals, sustainability leads, and business leaders looking to embed sustainability into their travel programs while meeting stakeholder expectations and regulatory requirements.

Chapters -

- Sustainability & the Language we use
- The "Wedding Cake" Theory
- Climate Change
- Where did Net Zero come from
- Greenhouse Gases & Carbon Footprint
- Scope 1, 2 & 3 Emissions
- Net Zero, Carbon Neutrality & Offsetting
- The Material Impacts of the Business Travel Industry
- The Carbon Footprint of Business Travel
- Sustainable Aviation Fuel (SAF)
- Emissions Related to Air Travel
- Sustainable vs. Unsustainable Travel: Challenges & Opportunities
- Sustainability in RFPs and Sustainable Travel Policies
- Sustainability Advocacy