



## On-Demand Sustainability Training Course

Our pre-recorded, on-demand training courses offers a flexible way to upskill you and your employees in just one hour. Sustainability is now part of nearly every business conversation. Are your employees equipped to engage confidently? While they don't need to be experts, understanding the basics is essential. Led by an expert consultant, these courses are designed to simplify sustainability and build confidence in conversations that matter.

Key features of the courses include:

- Interactive & on-demand - complete at your own pace
- Engaging quizzes, glossary & reference links for deeper learning
- Certificate of completion at the end of the course





## An Environmental Overview

This workshop provides a clear, practical introduction to the core concepts shaping climate change, sustainability and ESG today. It explores the science behind climate change and emissions, the global frameworks guiding action – including the UN Sustainable Development Goals and UK targets – and how organisations measure, manage and reduce their environmental impact through Scope 1, 2 and 3 emissions. You'll gain a solid understanding of net zero, carbon neutrality and offsetting, alongside the key regulations, standards and certifications influencing business decisions, such as SBTi, CSRD and the Green Claims Code. The course concludes by focusing on sustainability advocacy, equipping you with the knowledge and confidence to engage stakeholders, avoid greenwashing and drive meaningful change.

### Chapters -

- Climate Change & ESG
- UN Sustainable Development Goals
- The Greenhouse Effect & CO<sub>2</sub>e / GHGs
- Per Capita Emissions & UK NDC Targets
- Scope 1, 2 & 3 Emissions
- Net Zero, Carbon Neutrality & Offsetting
- Regulations & Certifications (SBTi, CSRD, Green Claims Code)
- Sustainability Advocacy