



On-Demand Sustainability Training Course

Our pre-recorded, on-demand training courses offers a flexible way to upskill you and your employees in just one hour. Sustainability is now part of nearly every business conversation. Are your employees equipped to engage confidently? While they don't need to be experts, understanding the basics is essential. Led by an expert consultant, these courses are designed to simplify sustainability and build confidence in conversations that matter.

Key features of the courses include:

- ✓ Interactive & on-demand - complete at your own pace
- ✓ Engaging quizzes, glossary & reference links for deeper learning
- ✓ Certificate of completion at the end of the course





Sustainability for Events Workshop

This workshop gives you the tools to make events more sustainable and socially responsible. Covering everything from carbon footprints, event emissions, and food choices to stakeholder engagement, venue selection, and greenwashing rules it's a clear, accessible guide to making better decisions at every stage of event planning.

Chapters -

- The “Wedding Cake” Theory
- Climate Change
- Where did Net Zero come from
- Net Zero, Carbon Neutrality & Offsetting
- Greenhouse Gases & Carbon Footprint
- Scope 1, 2 & 3 Emissions
- Sustainability – A Mindset Change
- The Impact of Events
- Measurement – Why, What, How
- Mapping your Stakeholders
- Venue Selection
- Sustainable Travel & Food in Events
- Sustainable Events Checklist
- The S in ESG – Social Value in Events
- The Green Claims Code & the EU Directive
- Sustainability Advocacy