



On-Demand Sustainability Training Course

Our pre-recorded, on-demand training course offers a flexible way to upskill you and your employees in just one hour. Sustainability is now part of nearly every business conversation. Are your employees equipped to engage confidently? While they don't need to be experts, understanding the basics is essential. Led by an expert consultant, these 2025 courses are designed to simplify sustainability and build confidence in conversations that matter.

Key features of the courses include:

- ✓ Interactive & on-demand – complete at your own pace
- ✓ Engaging quizzes, glossary & reference links for deeper learning
- ✓ Certificate of completion at the end of the course

Courses available include:

An Environmental Overview"

This essential training course provides a comprehensive introduction to sustainability, covering key topics such as:

1. Climate Change & ESG
2. UN Sustainable Development Goals
3. The Greenhouse Effect & CO₂e / GHGs
4. Per Capita Emissions & UK NDC Targets
5. Scope 1, 2 & 3 Emissions
6. Net Zero, Carbon Neutrality & Offsetting
7. Regulations & Certifications (SBTi, CSRD, Green Claims Code)
8. Sustainability Advocacy



Sustainability & Business Travel

This training session provides a comprehensive overview of sustainability in business travel, equipping participants with the knowledge and tools needed to navigate the evolving landscape of responsible corporate travel. This session is ideal for anyone working in travel management companies, corporate travel managers, procurement professionals, sustainability leads, and business leaders looking to embed sustainability into their travel programs while meeting stakeholder expectations and regulatory requirements.

- Sustainability & the Language we use
- The “Wedding Cake” Theory
- Climate Change
- Where did Net Zero come from
- Greenhouse Gases & Carbon Footprint
- Scope 1, 2 & 3 Emissions
- Net Zero, Carbon Neutrality & Offsetting
- The Material Impacts of the Business Travel Industry
- The Carbon Footprint of Business Travel
- Sustainable Aviation Fuel (SAF)
- Emissions Related to Air Travel
- Sustainable vs. Unsustainable Travel: Challenges & Opportunities
- Sustainability in RFPs and Sustainable Travel Policies
- Sustainability Advocacy

Sustainability for Events Workshop

This practical workshop gives you the tools to make events more sustainable and socially responsible. Covering everything from carbon footprints, travel emissions, and food choices to stakeholder engagement, venue selection, and greenwashing rules—it's a clear, accessible guide to making better decisions at every stage of event planning.

- The “Wedding Cake” Theory
 - Climate Change
 - Where did Net Zero come from
 - Net Zero, Carbon Neutrality & Offsetting
 - Greenhouse Gases & Carbon Footprint
 - Scope 1, 2 & 3 Emissions
 - Sustainability – A Mindset Change
 - The Impact of Events
 - Measurement – Why, What, How
 - Mapping your Stakeholders
 - Venue Selection
 - Sustainable Travel & Food in Events
 - Sustainable Events Checklist
 - The S in ESG – Social Value in Events
 - The Green Claims Code & the EU Directive
 - Sustainability Advocacy
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